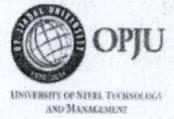


OP JINDAL UNIVERSITY, RAIGARH (C.G.)



END SEMESTER EXAMINATION, BACKLOG JANUARY-2024

Program Name: **BBA** Program Code: 02UG010

Time: **3Hrs.**

Semester: **2nd**

Max. Marks: **100**

Course Code: **BBA 203**

Course Name: **Business Statistics**

Answer any one question from each section

All questions carry equal marks

		M	CO	KL		
Section A (Unit-I) (20 marks)						
1	a.	“Statistics is a bundle of lie” justify the statement.		10	CO1	K2
	b.	How statistics is useful in different domain of business? Explain in any four.		10	CO1	K3
OR						
2	a.	Differentiate between continuous and discrete frequency distribution with suitable example.		10	CO1	K2
	b.	Explain different measurement levels with suitable example.		10	CO1	K3
Section B (Unit-II) (20 marks)						
3	a.	Draw a Histogram to represent the following data: Weight (in lbs) : 60-65 65-70 70-80 80-85 85-90 90-95 No of Students: 10 15 24 30 22 18 13 8		10	CO2	K3
	b.	Given below is the distribution of weight of a group of 60 students in a class Weight (in Kg) 30-34 35-39 40-44 45-49 50-54 55-59 60-64 No of students : 3 5 12 18 14 6 2 Draw a “less than” o-give for the above data		10	CO2	K3
OR						
4	a.	Draw a Histogram to represent the following data: Marks: 0-10 10-20 20-40 40-50 50-60 60-70 70-90 90-100 No. of Students: 4 6 14 16 14 10 16 5		10	CO2	K3
	b.	The following data shows the marks obtained by 100 students in an examination: Marks : 0-10 10-20 20-30 30-40 40-50 50-60 No. Of Students: 10 9 25 30 10 16 i. Construct a less than cumulative frequency distribution for the given data. ii. Construct a “less than” o-give of the cumulative frequency distribution of the above data.		10	CO2	K3
Section C (Unit-III) (20 marks)						
5	a.	Compute median and Mean deviation from mean from the following data Mid-Values: 115 125 135 145 155 165 175 185 195 Frequency: 6 25 48 72 116 60 38 22 3		10	CO3	K3
	b.	What are the different methods of finding Central tendency write their formulas		10	CO3	K3
OR						
6	a.	Following is the distribution of marks obtained by 125 students in a business statistics paper find the quartile deviation of the data: Marks (less than): 10 20 30 40 50 60 70 80 No. of students: 4 16 40 76 96 112 120 125		10	CO3	K3

Course Code: 02UG010

O P JINDAL UNIVERSITY**BBA II Semester Backlog Examinations****BUSINESS ENVIRONMENT AND SUSTAINABILITY (BBA 205)**

(Offered to School of Management)

**Time: 3 Hrs.****Max. Marks: 100**

Answer any one question from each unit

All questions carry equal marks

M CO KL**Section-A (20 Marks)**

1	a.	Define the term "Business Environment" and discuss its relevance in shaping organizational strategies.	10	CO1	KL1
	b.	Explain the key components of the business environment and their interconnectedness, illustrating with real-world examples.	10	CO1	KL1
OR					
2	a.	Differentiate between micro and macroeconomic factors affecting business.	10	CO1	KL2
	b.	Explain the concept of sustainable business practices and how it contributes to long-term success.	10	CO1	KL2
Unit-II					
3	a.	Analyze the impact of the current global economic environment on businesses and discuss strategies organizations can adopt to navigate challenges.	10	CO2	KL2
	b.	Define inflation and elaborate on its effects on businesses. Provide examples to support your explanation.	10	CO2	KL2
OR					
4	a.	Identify two major social trends influencing businesses today and discuss their implications.	10	CO2	KL2
	b.	Briefly describe the role of government in shaping the economic environment for businesses.	10	CO2	KL2
Unit-III					
5	a.	Define corporate culture and discuss its significance in fostering a positive business environment.	10	CO3	KL2
	b.	Explain the concept of a mixed economy and provide examples of countries with such economic systems.	10	CO3	KL2
OR					
6	a.	Describe the key features of India's economic system and compare it with other prevalent economic systems.	10	CO3	KL2
	b.	Evaluate the role of planning in India's economic development, highlighting the key objectives and outcomes of the planning process.	10	CO3	KL2

Unit-IV

7	a.	Discuss the social responsibilities of businesses and analyze how they impact the overall business environment. Provide examples to support your discussion	10	CO4	KL2
	b.	Explore the influence of cultural factors on business operations, citing specific examples from different regions	10	CO4	KL2
OR					
8	a.	Evaluate the role of businesses in addressing environmental sustainability. Provide examples of initiatives taken by companies to promote eco-friendly practices.	10	CO4	KL2
	b.	Define Corporate Social Responsibility (CSR) and elaborate on its importance for businesses. Discuss a successful CSR initiative undertaken by a prominent organization.	10	CO4	KL2
UNIT- V					
9	a.	Discuss the impact of globalization on businesses, considering both positive and negative aspects. How can organizations leverage globalization for sustainable growth?	10	CO4	KL2
	b.	Explain the significance of the policy and regulatory framework in shaping the business environment. Discuss a recent policy change and its implications on businesses.	10	CO4	KL2
OR					
10	a.	Evaluate the role of international organizations in influencing global business practices. Provide examples of initiatives undertaken by such organizations.	10	CO4	KL2
	b.	Explain the concept of inflation and its implications for businesses. Provide examples to support your explanation.	10	CO4	KL2

BBA (Second Semester) IT Skill Lab

Sub Code: BBA206

Attempt any 4 questions from section A (5 marks each) and one question from section B (10 marks each).

Sec A

- a) Explain MS Excel in brief.
- b) Explain what is a spreadsheet?
- c) Can you format MS Excel cells? If yes, then how?
- d) Can you add new rows and columns to an Excel sheet?
- e) What is Ribbon and where does it appear?

Sec B

- f) Explain Pivot tables along with their features?
- g) How do you create Pivot Tables?
- h) What are Pivot charts in MS Excel?
- i) What do you understand by Excel functions?
- j) What are the various categories of functions available in Excel?
- k) Explain SUM and SUMIF functions.

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OP JINDAL UNIVERSITY, RAIGARH

END SEMESTER EXAMINATION (Backlog), January-2024

BBA II Semester

School of Management

Financial Management [BBA 202]



Time: 3 Hrs.

Max. Marks: 100

Answer any one question from each unit

All questions carry equal marks

			M	CO	KL
Unit-I (20 marks)					
1	a.	What are the important of Financial Management? Explain.	10	CO1	KL1
	b.	Discuss on the role and responsibilities of Financial Manager.	10	CO1	KL1
OR					
2	a.	₹5000 invested at annual rate of interest of 5%. What is the amount after 3 years if the compounding Half Yearly?	10	CO2	KL3
	b.	Define the following terms – <ul style="list-style-type: none"> • Time Value of Money • Present Value • Future Value • Annuity • Loan amortization 	10	CO2	KL3
Unit-II (20 marks)					
3	a.	Define Bonds and describe its types.	10	CO3	KL1
	b.	Discuss on the approaches to Valuation of Equity Shares.	10	CO2	KL1
OR					
4	a.	Differentiate the Risk and Uncertainty.	10	CO2	KL1
	b.	Define the Systematic and Unsystematic risk.	10	CO2	KL2
Unit-III (20 marks)					
5	a.	What is cost of capital? Discuss on its important in Business.	10	CO3	KL2
	b.	Define the following items – <ul style="list-style-type: none"> • Cost of Equity • Cost of Debenture • Cost of Retained Earnings • Cost of Preference Share 	10	CO3	KL1
OR					
6	a.	Discuss on the Capital Assets Pricing Model (CAPM) and its important in Risk Management.	10	CO2	KL3
	b.	Radiant Ltd. is expected to disburse a dividend of ₹30 on each equity share of ₹10. The current market price of share is ₹80. Calculate the cost of equity capital as per dividend yield method.	10	CO3	KL3
Unit-IV (20 marks)					
7	a.	Discuss on the methods of Capital Budgeting.	10	CO4	KL1
	b.	Write advantages and dis-advantages of Payback Period Method.	10	CO4	KL2
OR					
8	a.	State the Net Present Value Method of Capital Budgeting.	10	CO4	KL3

	b.	Compute the Net Present Value for a project with a net investment of ₹1,00,000 and net cash flows for year one is ₹ 55,000 for year two is ₹ 80,000 and for year three is ₹ 15,000. Future, the Company's cost of capital is 10%. (PVIF@10% for three years are 0.909, 0.826 and 0.751)	10	CO4	KL3
UNIT-V (20 marks)					
9	a.	State the Financial Management and its important in Business.	20	CO1	KL1
OR					
10	a.	Discuss on Optimum Financial Structure of a Company.	20	CO3	KL2

The first part of the paper is devoted to a general
 discussion of the problem. It is shown that the
 problem is equivalent to a problem in the theory
 of differential equations. The second part of the
 paper is devoted to a detailed study of the
 problem. It is shown that the problem is
 solvable in closed form. The third part of the
 paper is devoted to a study of the properties
 of the solutions. It is shown that the solutions
 are unique and that they depend continuously
 on the data. The fourth part of the paper
 is devoted to a study of the asymptotic
 behavior of the solutions. It is shown that
 the solutions approach a certain limit as the
 independent variable goes to infinity.

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Course Code: MGT-B 202

OP JINDAL UNIVERSITY, RAIGARH

BACKLOG END SEMESTER EXAMINATION, JANUARY-2024

BBA 2ND Semester [02UG010]



MACROECONOMICS

Time: 3 Hrs.

Max. Marks: 100

Note: Answer any one question from each unit
All questions carry equal marks

M	CO	KL
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Unit-I (20 marks)

1	a.	Discuss all the aggregates of National Income.	10	2	2
	b.	Highlight What is the difference between Macro and Micro Economics?	10	1	2

OR

2	a.	Discuss four sector circular flow of Income.	10	1	2
	b.	Calculate all eight aggregates of national Income from the following information. Personal consumption expenditure (7500), Net Indirect taxes (120), Government consumption expenditure (2350), Investment expenditure (1670), Net exports (-300), Net factor Income from abroad (200), Depreciation (160).	10	2	4

Unit-II (20 marks)

3	a.	Discuss the great depression of 1929. What are the reasons behind the great depression.	10	1	2
	b.	What do you understand by effective demand?	10	1	2

OR

4	a.	Explain money wage rigidity model with the help of graph.	10	2	2
	b.	For an economy, the following consumption function is given: $C = 70 + 0.75Y$. a) If investment in a year is 30 cr, what will be the equilibrium level of Income. b) If the full-employment income level is 560cr, what investment must be undertaken to ensure equilibrium at full employment?	10	6	4

Unit-III (20 marks)

5	a.	What do you understand by Business fixed investment and residential investment? Elaborate with the help of example.	10	3	2
	b.	What is linear consumption function? Explain with the help of graph and schedule.	10	3	2

OR

6	a.	Discuss accelerator theory of investment with the help of schedule and graph.	10	3	2
	b.	The following consumption function of an economy is given, $C = 60 + 0.75Y$, where "Y" is national income. If the planned level of investment in a year is Rs 75 cr. What will be the equilibrium level of national income and consumption & saving? Also, calculate the value of investment multiplier.	10	3	4

Unit-IV (20 marks)					
7	a.	State the difference between Cost Push and Demand Pull Inflation.	10	4	2
	b.	Explain all four Measures of Money Supply.	10	4	2
OR					
8	a.	What is Money? State the functions of money.	10	4	2
	b.	Discuss Business cycle. Explain all the phases of business cycle with the help of graph.	10	4	3
UNIT-V (20 marks)					
9	a.	What is Fiscal Policy? Discuss the objective of Fiscal policy.	10	5	3
	b.	Calculate the national income and personal disposable income from the following information: GDPMP (7500), Receipts of factor income from the rest of the world (170), Payments of factor income to the rest of the world (250), depreciation (500), Net indirect taxes (650), Corporate profits (1100), Dividends (540), Transfer payments to persons (1250), Personal taxes (1400).	10	2	4
OR					
10	a.	What is Monetary Policy? Discuss the tools of Monetary policy.	10	5	3
	b.	The following saving function of an economy is given, $S = -60 + 0.75Y$, where "Y" is national income. If the planned level of investment in a year is Rs 90 cr. What will be the equilibrium level of national income and consumption & saving? Also, calculate the value of investment multiplier.	10	3	4

OP JINDAL UNIVERSITY, RAIGARH
END SEMESTER EXAMINATION, JANUARY-2024



BBA-II Sem. (Backlog)
School of Management

Managerial Skill Development [BBA 207]

Time: 2 Hrs.

Max. Marks: 50

Answer any one question from each unit

All questions carry equal marks

M	CO	KL
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Unit-I (10 marks)

1	a.	Define Communication with its process and explain each component in brief.	5	1	1
	b.	What do you mean by 'Art of Persuasion' and how is it important for a manager?	5	1	1

OR

2	a.	Write a note on 'Controlling nervousness and stage fright'.	5	1	2
	b.	Write a note on 'Guidelines for Effective Speeches'.	5	1	1

Unit-II (10 marks)

3	a.	Write a detailed note on 'Maslow's Hierarchy of Needs'.	5	2	1
	b.	How do 'Positive thinking' and 'Motivation' help to overcome difficulties of a manager?	5	2	2

OR

4	a.	What are the benefits and areas of goal setting?	5	2	2
	b.	How will you drive negative thinking out from your mind?	5	2	2

Unit-III (10 marks)

5	a.	Write a detailed note on 'Importance of Self-Discovery'.	5	3	1
	b.	Write a detailed note on 'SMART Goals'.	5	3	1

OR

6	a.	What is the importance of Goal setting?	5	3	1
	b.	What are the various types of 'Goals'?	5	3	2

Unit-IV (10 marks)

7	a.	What are the various characteristics of personality?	5	4	1
	b.	What do you understand by the term 'Personality'? Why is it important?	5	4	2

OR

8	a.	What are the determinants of personality? Describe.	5	4	2
	b.	What are the various stages of personality development?	5	4	1

UNIT-V (10 marks)

9	a.	How can one develop 'Positive thinking and Attitude'?	5	2	2
	b.	What are the differences between 'Personal & Professional Goal'?	5	3	1

OR

10	a.	What are the various types of Speeches?	5	1	1
	b.	What do you mean by SWOT analysis in Self-Discovery?	5	3	2

OP JINDAL UNIVERSITY, RAIGARH
END SEMESTER EXAMINATION, DECEMBER-2023



BBA 2nd (Backlog)

Management Information System [BBA 204]

Time: 3 Hrs.

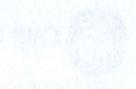
Max. Marks: 100

Note:

Answer any one question from each unit

All questions carry equal marks

		M	CO	KL
Unit-I (20 marks)				
1	a.	10	CO1	KL1
	b.	10	CO2	KL2
OR				
2	a.	10	CO1	KL1
	b.	10	CO2	KL2
Unit-II (20 marks)				
	a.	10	CO1	KL1
	b.	10	CO2	KL2
OR				
4	a.	10	CO2	KL2
	b.	10	CO1	KL2
Unit-III (20 marks)				
5	a.	10	CO3	KL1
	b.	10	CO4	KL2
OR				
5	a.	10	CO4	KL1
	b.	10	CO3	KL1
Unit-IV (20 marks)				
7	a.	10	CO4	KL2
	b.	10	CO4	KL2
OR				
	a.	10	CO4	KL2
	b.	10	CO5	KL2
UNIT-V (20 marks)				
	a.	10	CO3	KL2
	b.	10	CO5	KL2
OR				
	a.	10	CO5	KL2
	b.	10	CO5	KL2



OP JSC UNIVERSITY, RAIGARH

END SEMESTER EXAMINATION, OCTOBER-2021

BBA (1st Year)

Management Information System (BBA 204)

Time: 100

Page: 1/1

Answer any three questions out of the following. Each question carries 20 marks.

Unit I (20 marks)

Q1. Define MIS. (5 marks)

Q2. Explain the importance of MIS. (5 marks)

Unit II (20 marks)

Q3. Explain the role of MIS in decision making. (5 marks)

Q4. Discuss the various types of MIS. (5 marks)

Unit III (20 marks)

Q5. Explain the concept of data and information. (5 marks)

Q6. Discuss the various sources of data. (5 marks)

Unit IV (20 marks)

Q7. Explain the concept of database. (5 marks)

Q8. Discuss the various types of database. (5 marks)

Unit V (20 marks)

Q9. Explain the concept of network. (5 marks)

Q10. Discuss the various types of network. (5 marks)

OP JINDAL UNIVERSITY, RAIGARH

END SEMESTER EXAMINATION (Backlog), January-2024

BBA 2nd Semester [02UG010]

Organizational Behaviour

Time: 3 Hrs.

Max. Marks: 100

Answer any one question from each unit

All questions carry equal marks

M CO KL

Unit-I (20 marks)

1	a.	Explain the nature of individual differences and their biological and individual determinants. What are the managerial implications of individual differences?	10	2	2
	b.	Describe the presumptions regarding human behavior within an organizational setting. Explore how an individual's biographical characteristics can influence their behavior.	10	1	3

OR

2	a.	Discuss the conceptual models that form the foundation of organizational behaviour.	10	2	3
	b.	Why Organizations are called social inventions? Why are the people in an organization more important than the capital, equipment or organization itself?	10	2	2

Unit-II (20 marks)

3	a.	Explain Herzberg's Two-Factor Theory of motivation and its implications for employee satisfaction and dissatisfaction.	10	3	2
	b.	Discuss the various leadership styles and their effects on organizational behavior.	10	3	2

OR

4	a.	Discuss Maslow's Hierarchy of Needs theory and its relevance to employee motivation.	10	3	2
	b.	Define Personality. What are the major factors that shape the personality of an individual?	10	3	2

Unit-III (20 marks)

5	a.	Discuss the stages of Group Formation, highlighting the challenges and strategies associated with each stage.	10	3	3
	b.	What are the Characteristics of an effective team? Discuss briefly the factors which determine team effectiveness.	10	3	2

OR

6	a.	Discuss the significance of inter-group processes and behavior in organizations, including the potential benefits and challenges associated with inter-group dynamics.	10	3	3
	b.	How do status and size differences affect group performance? How can cohesiveness and diversity support group effectiveness? Explain with example.	10	2	2

Unit-IV (20 marks)

7	a.	Define organizational conflict and explain its significance in the workplace. Discuss the different types of organizational conflict.	10	2	2
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	b.	Explain the concept of change resistance and discuss strategies for managing resistance to organizational change.	10	2	2
OR					
8	a.	Explain the role of organizational culture in either fostering or mitigating organizational conflict.	10	3	2
	b.	Elaborate on the notion of resistance to change and examine tactics for effectively handling resistance within the context of organizational change.	10	3	2
UNIT-V (20 marks)					
9	a.	ABC Corporation is a global technology company that has recently experienced a decline in employee morale and productivity. The company's leadership has recognized the need for a change in leadership style to address these challenges. As an organizational behavior expert, analyze the situation and provide recommendations for effective leadership strategies to improve employee morale and productivity. Questions:	20	4	3
		<ol style="list-style-type: none"> 1. What leadership style(s) do you think are currently being employed in the company? Evaluate their effectiveness in addressing the challenges faced. 2. Based on the challenges described, what leadership style(s) do you recommend for the company? Explain your reasoning. <p>Discuss the importance of effective communication and transparency in leadership, and provide recommendations for improving communication within the company.</p>			
OR					
10	a.	You are watching TV when KFC ad comes on. As soon as you see the "Krisper Burger" you start to drool. What are the UCS, CS and UCR/CR in this scenario?	20	4	3

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